

2015 Walk and Wheel Community Survey: Implementation Guide

Background

The Walk and Wheel 2015 community survey is an interactive engagement tool that collects information from residents and employees about their walking, bicycling, and community values. Last year, Walk and Wheel communities used this survey to collect over 1,300 responses.

What's New

- New questions about race, ethnicity, and income
- New questions about walking and bicycling to, from, and at work
- Designed for mobile devices and computers (see below)
- The survey will remain open throughout the year.



New Links for 2015:

Desktop Version: <http://bit.do/walkandwheel2015>

Mobile Version (phone and tablets): <http://bit.do/walkandwheel2015mobile>

How to Use the Survey

There are three options for implementing the 2015 survey. It can be administered:

- Electronically using a personal computer with a survey link (internet connection required),
- Electronically with a tablet or small portable device and internet access, or
- By paper using PDF version of survey.

Where to Implement the Survey

In 2015, we encourage communities to extend the reach of the survey to other community members that may be underrepresented at bicycling-specific events. Some suggested ways of extending reach include:

- Planning outreach and public involvement events
- Farmers' markets, parks, libraries, recreation centers, schools, and other civic places
- In low income, minority and other under-represented areas such as senior centers

In order to improve reach, please consider distributing the survey link to neighborhood list-serves, post on city websites, and email directly to participants of previous events.

How the Data Will Be Used

Evaluation team members will compile data and synthesize results using the same protocol as 2014. These data will be incorporated into community-specific and cross-site evaluation reports. Additionally, these data can be compiled and exported for community-specific use as needed.

If using paper copies, please send copies of completed surveys to the evaluation team for data entry or arrange a time for pickup by an evaluation team member. **Please send paper copies to:** Jill Litt, CSPH, 13001 E. 17th Place, Mail Stop B119, Aurora, CO 80045

Contact Information

If you have any questions or need additional support to administer the survey, please contact:

Jill at jill.litt@ucdenver.edu or by phone at 303-724-4402 or Carey at carolyn.mcandrews@ucdenver.edu or by phone at 303-315-0028.